

SALES SCAN 2022

More than 193,000 units sold (motorcycles and mopeds) during 2022

Current situation

Throughout this 2022, vehicle sales all types of motorization are divided into

91.9 %

MOTOCYCLES

8.1 %

MOPEDS

NATIONAL MARKET LEADERS



21,6%



13,3%



12,6%

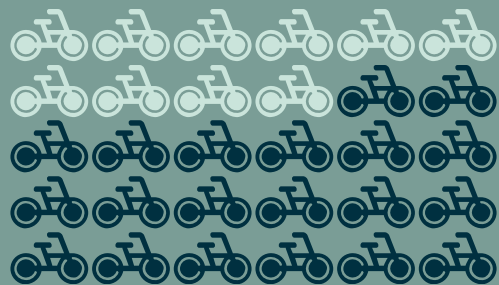


11,1%

ELECTRIC VEHICLES

57%

of sales in 2022 belong to brands that support standardization interchangeable batteries



MARKET SHARE

Regarding the total (8% total overall) had a **5.8%** motorcycles and **33.1%** in mopeds

More than half units sold, have been bought by the **private channel (individuals)**, followed by the **business channel and renting**

SBMC

The **SBMC (Swappable Battery Motorcycle Consortium)** positions, going from 4 to 30 members



Buy by channel company

Leasing+ Renting
48%

(7413 units)



Private
52%

(8027 units)

SALES BY BRANDS

★★★★★ SILENCE (2936 UDS)

★★★★★ SUPER SOCO (1919 UDS)

★★★★★ NIU (1207 UDS)

★★★★★ Askoll (1041 UDS)

★★★★★ EFUN (723 UDS)

★★★★★ NUK (633 UDS)

★★★★★ HORWIN (522 UDS)

★★★★★ LVNENG (486 UDS)

★★★★★ SUNRA (455 UDS)

★★★★★ RIEJU (422 UDS)

TOP MODELS

- 1.S01 (SILENCE) 1166 UDS
- 2.CPX (SUPER SOCO) 1094 UDS
- 3.SEAT MÓ (SILENCE) 1042 UDS
- 4.ES2 (ASKOLL) 900 UDS
- 5.MQI GT L3 (NIU) 708 UDS
- 6.CIKLO (NUUK) 633 UDS
- 7.S02 (SILENCE) 413 UDS
- 8.NUUK (RIEJU) 402 UDS
- 9.TC MAX E5 (SUPER SOCO) 352 UDS
- 10.CE04 (BMW) 325 UDS

Stay Connected



POWER 2 MOBILITY